AOA Membership Committee Agenda
May 9, 2022

Committee Members: Kathy Brown
Elden Harms
Luke Stultz
Sarah Donahoe, Chairperson

Staff Liaison: De Monson

Board Liaison:

Executive Director: Robin Gifford

Meeting: Monday, May 9, 2022
6:00 PM Eastern Time/3:00 PM Pacific Time

1.0 Opening Remarks

Prompt to catch up on New Member Calls

Report from AOA Representation at MAPACA last month

Prompt to share, comment, and/or like AOA posts on social media including AOA Groups as well as other social media groups

Discussion on incident that individual member thought could impact our membership. Sarah to investigate if AOA has grievance policy

Review of New and Retention stats for AOA and urgency discussed for member retention efforts of committee.

2.0 Minutes for Approval

2.1 Minutes from April, 2022–motion by Elden, second by Kathy, approved by all

3.0 Old Business

3.1 AOA Membership Committee Annual Plan 2022 – Sarah reviewed AOA Membership Committee Annual Plan Retention Project. Discussion on implementing monthly phone call to existing members similar to new AOA Member Calls. Sarah to draft "Talking Points/ Questions" to use. Participation is not mandatory for committee members.

AOA Membership Committee Annual Plan

3.2 Recruitment Program–Fiber Mills–Elden, Kathy, Luke update–Draft letter to Fiber Mills is on Google Drive. All to review and Elden, Kathy, and Luke to update/revise. Will have Fiber Mills letter and universal recruitment card completed for next meeting

4.0 AOA Marketing Committee - Sarah–tabled

5.0 News of Importance from AOA–tabled

6.0 Meeting Wrap.
Meeting adjourned at 7:15 PM
Next Meeting Date: Monday, June 13, 2022 at 6 PM EST/3 PM PST