Board of Directors Meeting Minutes

August 29, 2016

Board of Directors: Norm Johnson, President; Don Greene, Vice President; Vern Butler, Secretary; Joe Crocco, Treasurer; Steve Hull, Director; Andy Merriwether, Director; Bonnie Potter, Director; Laurel Shouvlin, Director; Mike Vigus, Director

Meeting: Strategic Plan / Special Topics
Conference Call — August 29, 2016, 6:00 p.m. EDT

Meeting Opening: Meeting called to order at 6:05 p.m. EDT by President, Johnson.

1.0 Other Special Topics:

1.1 Executive Director Search Update: Johnson / Greene / Butler reviewed the current status of selecting a search firm and discussed the interview of a potential Executive Director candidate. One particular firm was very responsive and was willing to negotiate their fees to a reasonable level. The proposals received so far were not similar enough to make an accurate comparison of fees and services but that can be addressed when the field narrows. When there is a contract to review the AOA attorney will be involved to make sure that the terms and conditions represent the best interests of AOA. The board came to a consensus for a salary range that will be presented to the potential search firms. Greene summarized the reference calls he made related to the potential search firms. The board expressed a desire to advertise in local papers while continuing the selection process for a search firm. Shouvlin made a motion to place an advertisement in the Omaha and Lincoln newspapers in an attempt to recruit for the AOA Executive Director position. Butler seconded the motion. The motion passed by unanimous vote (9–0). The search committee will create the text for the advertisement and circulate it to the board for approval. The board asked the search committee to provide more communication related to timing and the search firm selection process.

1.2 AOA National Show Auction Structure: Johnson stated that he uploaded last year's RFP and a proposal from a potential vendor into Dropbox for the board to review. The potential auction characteristics were discussed at length. The primary focus of the discussion was related to the content of the auction and whether it would be separate from the banquet. Johnson will work with the staff to create a draft RFP to be reviewed at our next meeting. The suggested content for the auction is to include a limited number of very high quality alpacas, donation lots, and select pre-purchased items. The tentative format for the auction which usually occurs in two parts will be combined into one and will not be part of the Gala Dinner. The board agreed to discuss the proposed RFP at the next meeting.

2.0 Meeting Wrap:

2.1 Action Items: Greene.

2.2 Next Meeting (September 12, 2016 — Strategic Plan Meeting): Johnson.

2.3 Adjournment: 8:22 p.m. EDT, Hull made a motion to adjourn the meeting. Butler seconded the motion. The motion passed by unanimous vote (9–0).

Submitted by Vern Butler, Secretary