Fiber & Fiber Products Committee (FiberCom)

Meeting Minutes
March 7, 2016

Meeting: Conference Call—March 7, 2016, 8:00 p.m. EST

Members: Stacy Heydt, Chair (absent)
Launda Soper, Secretary
B-J Ellis
Ruth Fuqua
Chris Reachard

Board Liaison: Norm Johnson

Staff Representative: Andrea Harrington

1.0 Meeting Opening:

1.1 Approve Minutes: Approve minutes of our last meeting (February 1, 2016). Ruth motioned to approve minutes, Chris seconded, motion passed.

2.0 Old Business:

2.1 National Fleece Show Update: July 21–24, Thursday—Sunday, Arlington,Virginia

2.1.1 Project #1 Artist Marketplace:

Registration for spin-off will begin after Nationals, working on opening the show up to International fleeces. International judge will be coming in so we truly will be a World fleece show. Becky is working with speakers, need suggestions for additional speakers, send Andrea an email with contact information. Ruth asked about boards for the SDC being present at the show. She and Andrea will get together soon to make arrangements. Chris had no new information to share just yet except the fixtures he has available should be sufficient for what we'll be needing. B-J and Chris will get with Andrea to get an actual floorplan and traffic pattern to more exactly be able to set up the displays.

2.1.2 Project #2 Demos from Guilds:

Chris said he has not started this process yet and will get with Andrea when she is done with Nationals. Suggests using 4-H groups from Virginia and will be happy to contact them on behalf of the Committee. Fleece to Shawl will be put into progress once Andrea is freed up and can get with us for more information.

2.2 Project #12 Adopting International Yarn Standards:

Ruth felt the letters that were received were reactions to our attempts to put into place a yarn standard. She feels we were not out of line in our request to get mills to use a recognizable yarn standard. We are trying to help our fiber community, not create difficulties. Norm will craft a response to the letters he has received.

2.3 Project #1 Student Design Competition Update:

Ruth expects we will have over 100 entries this year. Will send out a request to Darby for an email to go out for sponsorship. She has received some suri for the entrants to work with.

2.4 Project #10 Fiber as a Business Brochure:

Stacy feels the flow is a little rough right now but believes it will all come together nicely. Ruth feels the section on washing fleeces should be a small box instead of a section. Not sure that Etsy should be recommended as a retail outlet as they seem to be diminishing. Target dates for getting all the pieces assembled? (Norm) Stacy said within about 3 weeks in order to start piecing things together so she can send it out to us prior to our next meeting.

2.5 Project #11 Fiber Slogan/Branding Alpaca:

No new information on this topic at this time, Norm suggests putting together a Word document with some suggestions.

3.0 New Business:

3.1 Board Update:

Nothing new happening there, focusing on strategic plan, National Halter Show. Considering putting together an Alpaca Fiber Council consisting of various individuals in fiber related endeavors.

3.2 Review New Member Applications:

Applicant recommendations: The majority of the Committee felt adding one additional person would be sufficient at this time and they felt the person with the most alpaca related experience should be added. Norm will be putting forth Nancy Rogers as a viable candidate.

Norm suggested that we find a person for Ruth to mentor for the Student Design Competition.

4.0 Meeting Wrap:

4.1 Next Meeting: April 4, 2016, 8:00 p.m. EDT.

4.2 Adjournment: Launda made the motion to adjourn, Chris seconded, meeting adjourned at 8:53 p.m. EST.