Board of Directors Meeting Minutes

March 24, 2014

Meeting: Conference Call—March 24, 2014, 6:00 p.m. EDT

Board of Directors: Bonnie Potter, President
Dianna Jordan, Vice President
Laurel Shouvlin, Secretary
Julie Delaney, Treasurer
John Ferrante, Director
Steve Hull, Director
Wayne Jarvis, Director
Andy Merriwether, Director
Scott Miller, Director
Tom Petersen, Director

Executive Director: Darby Vannier

1.0 Meeting Opening: Meeting opened at 6:09 p.m. EDT.

1.1 Ratify Email Votes: The motion to ratify the email votes below was made by Ferrante and seconded by Miller. The motion carried unanimously.

1.1.1 I move that we send AlpacaGram announcing the new senior judges. (Motion: Merriwether/Second: Hull) Motion passed 10–0.

1.1.2 I move that we approve the amended minutes from the February 24th Board Meeting. (Motion: Shouvlin/Second: Jordan) Motion passed 9–0. (Vote not cast: Jarvis)

2.0 Old Business:

2.1 2013 Audit Updates: Executive Director, Vannier reported that the ARI audit has been posted online for member viewing. The AOBA audit is still in process. Once the AOBA audit is completed, and the AOA Budget is finished, Vannier will send an AlpacaGram to the membership to inform them that all of the financials are posted on the websites.

2.2 2015 Nationals: Vannier reviewed the information regarding the two venue options for the 2015 Nationals; Memphis, Tennessee, and Grand Island, Nebraska. There was lengthy Board discussion focused on the advantages and disadvantages of both especially in regards to location, potential member attendance, and expense for members and the organization. Recognizing that each venue had both positives and negatives, the cost savings to the members and the organization, as well as central location were the determining factors for choosing Grand Island, Nebraska, for the 2015 Nationals. A motion to have the show at Grand Island, Nebraska, in March of 2015 was made by Tom Petersen. The second was provided by Dianna Jordan. Motion passed 7 to 3. For the motion were Shouvlin, Potter, Ferrante, Jordan, Jarvis, Petersen, and Delaney. Against the motion were Miller, Merriwether, and Hull.

2.3 2014 AOA Budget: Vannier reviewed and answered questions from the Board members regarding the AOA Budget. Motion to approve the budget was made by Hull, seconded by Merriwether, and passed unanimously 10–0.

2.4 2014 Nationals Comments: Brief discussion was held about the National Show. Vannier has asked that the Board forward their comments and suggestions to him, along with any comments from members, vendors, and attendees. He will then compile these for Board review.

3.0 New Business:

3.1 Marketing Opportunity: Vannier informed the Board of an opportunity to advertise in a special publication of USA Today that is focusing on agriculture. Intended circulation is to 100,000 agricultural readers via US Post and they anticipate that 100,000 will also view the publication online. Additionally the publication will be sent to lawmakers including the USDA employees. Vannier thinks this would be a great opportunity and recommends a half page ad. Deadline for inclusion is to have the copy to them by early May. Hull made the motion to proceed with purchasing the advertisement placed in this agricultural issue of USA Today, Ferrante seconded. For the motion were Jordan, Shouvlin, Ferrante, Hull, Meriwether, and Potter. Against the motion were Delaney, Jarvis, Miller, and Petersen. Motion passed 6–4.

3.2 Board Travel Reimbursement: Julie Delaney contacted Vannier with a request to be reimbursed for her travel expenses as an AOBA Board member and Treasurer from May 2011 to December of 2014. Delaney left the meeting at 8:11 p.m., EDT. After discussion the motion to reimburse Delaney for her AOBA Board related expenses accumulated from May 2011 to December 2014 was made by Petersen and seconded by Merriwether. Motion passed 9–0. (Vote not cast: Delaney)

Delaney returned to the meeting at 8:15 p.m., EDT.

4.0 Committee & Other Reports:

4.1 Government & Industry Advisory Committee (GIAC): Potter reports that there has been no meeting and that they are pursuing two new members.

4.2 Judges Training and Certification Advisory Committee (JTCAC): No report for there has been no meeting since the last AOA Board meeting.

4.3 Judges Advisory Committee (JAC): No report for there has been no meeting since the last AOA Board meeting.

4.4 Show Rules Advisory Committee (SRAC): No report for there has been no meeting since the last AOA Board meeting.

4.5 Leadership Council: The Board has encouraged Vannier to plan a meeting for the Leadership Council with Petersen and Jordan to serve as liaisons. Petersen has agreed to run these meetings which will include affiliate representatives and other industry leaders.

5.0 Meeting Wrap:

5.1 Contact the Board Update: Letter from a member requesting that AOA send an AlpacaGram to the membership announcing that alpacas have been a feature on a show produced by the National Geographic Channel. Hull moved that we send an AlpacaGram to the AOA membership announcing this show, Jordan seconded. Motion passed 9–1. (Shouvlin opposed)

5.2 Face-to-Face Meeting: The Board agreed to meet for a face to face the weekend of July 19–22, 2014.

5.3 Adjournment: Motion to adjourn was made by Miller. Meeting adjourned at 9:10 p.m. EDT.

Respectfully submitted,
Laurel Shouvlin, Secretary

Minutes for ALCI Shareholder Meeting:

Convened at 9:12 p.m. EDT.

Jordan chaired the meeting.

Attorney Visani recommended that the ALCI Board be limited to threes individuals.

A motion to appoint Bonnie Potter, Dianna Jordan, and Julie Delaney to the ALCI Board was made by Shouvlin, with the second by Merriwether. Motion passed unanimously 10–1.

Motion to adjourn the ALCI Shareholder meeting was made by Miller, seconded by Merriwether. Meeting adjourned at 9:16 p.m. EDT.