# Board of Directors Meeting Minutes

**June 1, 2015**

**Meeting:** Conference Call—June 1, 2015, 6:00 p.m. EDT

**Board of Directors:** Bonnie Potter, President
Dianna Jordan, Vice President
Laurel Shouvlin, Secretary
Julie Delaney, Treasurer
John Ferrante, Director
Steve Hull, Director
Wayne Jarvis, Director
Andy Merriwether, Director
Scott Miller, Director
Tom Petersen, Director

**Executive Director:** Darby Vannier

Merriwether was absent from the call.
Ferrante left the meeting at 6:58 p.m. EDT.
Petersen joined the call at 7:21 p.m. EDT.
Jordan joined the call at 7:22 p.m. EDT.

**1.0 Meeting Opening:**

**1.1 Ratify Email Votes:**

**1.1.1** I move that we approve the March 23rd minutes (motion: Jordan/second: Merriwether). Motion passed (8–0, votes not cast: Miller, Petersen).

**1.1.2** I move that we approve the April 8th minutes (motion: Merriwether/second: Jordan). Motion passed (8–0, votes not cast: Delaney, Jarvis).

The motion to ratify the above email votes was made by Ferrante and seconded by Hull. Motion passed (7–0, absent: Jordan, Merriwether, Petersen).

**1.2 Approve Minutes:** The motion to approve the April 24, 2015, minutes as amended was made by Hull and seconded by Miller. Motion passed (7–0, absent: Jordan, Merriwether, Petersen).

**1.3 Approve Minutes:** The motion to approve the May 4, 2015, minutes as amended was made by Miller and seconded by Hull. Motion passed (7–0, absent: Jordan, Merriwether, Petersen).

**2.0 Old Business:**

**2.1 Strategic Plan Review & Approval:** Vannier provided the Strategic Plan for the board's final approval and publication. A few minor edits were suggested to Potter and Vannier. They will make those changes and send them to the board via email for final approval and then publication.

**2.2 2015 AOA National Fleece Conference:** Vannier reports that everything is on track from a planning standpoint although we are a bit behind in terms of registration and fleece entries. He also reviewed the conference schedule with the board. Vannier has RFPs out for locations all over the United States for the 2016 National Fleece Conference.

**2.3 2016 National Halter Show & Auction:** Vannier reports that the contracts for facility and hotels are complete. He will be sending out announcements for RFPs in a few days. Responses to the online questionnaire for the 2015 National Halter Show & Auction have been coming in for staff review and consideration when planning for 2016 and onward. Vannier will create an online questionnaire for show division members asking their input for the 2017 show in regards to timing, location, etc.

**3.0 New Business:**

**3.1 Show Rules Committee (SRC):** New Members: the committee recommended 2 individuals to the SRC. Shouvlin moved that Sue King and Chris Work be appointed to the SRC. Hull seconded. Motion passed (7–1, opposed: Delaney).

**3.2 Show Results on the Website:** Jarvis has some concerns regarding the show results being an automatic inclusion with each alpaca on our website, with no "opt in" or "opt out" option available to members for display of those show results, while EPD information is hidden from the public unless the owner opts in to having it visible. Jarvis made a motion to create "opt in" and "opt out" options for show results to be displayed on the AOA site, and that all show results include the size of the class the alpaca places in. Miller seconded the motion. Motion failed (1–7, for: Jarvis, opposed: Delaney, Hull, Jordon, Miller, Potter, Shouvlin).

**4.0 Committee & Other Reports:**

**4.1 Government and Industry Relations Committee (GIRCom):** A preliminary eBlast on "Livestock Designation" for members has been drafted for review by the committee; some suggestions were made which will be included in the final draft for committee review/approval. A document on "Lessons Learned from IRS Audits" has been drafted with additional information being considered for inclusion before committee review. An article on "Things You Should Know" (zoning, UCC, etc.) is also in rough draft form. The committee will also be reviewing/updating information previously sent out on disaster preparedness.

**4.2 Judge Training and Certification Committee (JTCC):** Miller reported the committee is still working on defining the parameters of the judge calibration process. The committee is also discussing developing a protocol for AOA certified judges who have left the system, but would like to return. Also discussed was the final planning for the upcoming judge training clinic occurring June 12–14. The JTCC is also discussing how to train the spin-off judges and what might be involved in terms of cost for that training.

**4.3 Judges Advisory Committee (JAC):** Delaney reports that the committee met May 5th. The committee was asked by the SRC to discuss several topics and provide their input. These topics included increasing the minimum entry age for the Spirit of the Industry award for fleece from 2 years to 3 years of age. Also requested was input regarding how exhibitors who do not ribbon can get more feedback about their alpacas, such as oral reasons given beyond 6 places and reducing halter class maximums to 12 alpaca entries.

**4.4 Show Rules Committee (SRC):** The committee reviewed input from the JAC. It was decided to recommend the change to the Show Rules that the Spirit of the Industry fleece award only be given to alpacas 3 years and older. The committee also discussed candidates to replace members that have left the committee (see 3.1).

**4.5 Fiber and Fiber Products Committee:** Jordan reports that the May meeting was spent discussing preparations for the upcoming National Fleece Conference. The committee also discussed the spin-off judge certification program. Within the next month or two, the committee will be sending the Board a proposal for the Fiber as Business brochure.

**4.6 Alternative Products Committee:** Jarvis reports that the committee will be meeting next week.

**4.7 Executive Director Update:** Vannier has a dashboard report he will be sending the Board via email. The annual meeting and reports presented to the membership will be very similar in format to the 2014 annual meeting, but are not yet completed.

**5.0 Financial Report:**

**5.1 Financials:** Delaney reviewed the financials with the Board.

**6.0 Meeting Wrap:**

**6.1 Contact the Board Update:** There were no contacts.

**6.2 Next Meeting:** June 22nd for current Board and June 23rd or June 25th for new Board to include election of officers.

**6.3 Adjournment:** Miller moved to adjourn and the meeting ended at 8:03 p.m. EDT.

Respectfully submitted, Laurel R. Shouvlin