AOA Membership Committee Minutes
February 14, 2022

Committee Members: Kathy Brown
Ron Cosner
Elden Harms
Brittany Richardson
Sarah Donahoe, Chairperson

Staff Liaison: De Monson

Meeting: Monday, February 14, 2022
6:00 PM Eastern Time/3:00 PM Pacific Time

1.0 Opening Remarks

2.0 Minutes for Approval

2.1 Minutes from January, 2022 motion by Elden, second Kathy all favor

3.0 Old Business

3.1 Shearer Card Program – Elden presented update. Discussion on US Alpaca Herd census possibilities including overall census vs alpaca breakdown, eg-registered, huacaya, suri, nonbreeders, etc. Decision by committee all favor that Elden with contact shearers after 2022 season and obtain total number alpacas sheared as a starting point in working toward US Alpaca Census. Discussion of working with GIRCom to see if we can eventually obtain this total census plus demographics. Later tabled for now.

Elden to check with Robin re: incentive for shearers to participate in project.

Discussion on creating similar program next year with Mini Mills.

3.2 AOA Membership Committee Annual Plan 2022 – Kathy presented AOA Membership Committee Annual Plan DRAFT. Decision by committee all favor for overal goals and priority.

Priority	Project
1	Retention Project
2	Shearer Recruitment Program
3	Gift Membership Program
4	Mill Recruitment Program

4.0 News of Importance from AOA–update on AOA National Show entries

5.0 Meeting Wrap.

Next Meeting Date: Monday, March 14, 2022 at 6 PM EST/3 PM PST