# Board Annual Meeting Minutes

**Our Mission**
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

**Our Vision**
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

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| **Board of Directors:** | Karen Ball, Director | Shauna Brummet, Director | Rhonda Deschner, Director |
| | Wendy Dittbrenner, Director | Jennifer Hack, Director | Wini Labrecque, Director |
| | Sharon Milligan, Director | Mike Vigus, Director | Patty Hasselbring, Director |

Executive Director: Robin Gifford
Corporate Counsel: Sheri Visani
Meeting: Video Board Meeting
Saturday, July 11, 2020; 8:00 AM Pacific/11:00 AM Eastern

**1.0 Meeting Opening** Brummet

Meeting was called to order by President Brummet at 11 a.m. eastern time. All board members, executive director, and corporate counsel in attendance.

**2.0 Consent Agenda** Brummet

Discussion about consent agenda. Motion by Ball and seconded by Hasselbring to try the consent agenda for four months. Motion carried 9-0.

Executive Financial Summary, Executive Director's Report, Dashboard, Committee Reports included.

Ratification of June regular meeting and July special meeting minutes. Motion made Hasselbring seconded by Ball. Motion carried 6-0 (2019-2020 members voting only).

**3.0 Election of Officers** - Motion made to vote privately this year: Moved by Labrecque, seconded by Hasselbring. Motion carried 9-0. Nominations taken from floor. Each nominee allowed time to address board before the votes taken.

**3.1** Election of President: Gifford facilitated election for President.
Nominees: Brummet and Milligan. Vote taken: Brummet president 2020-2021.

Brummet assumed facilitation of meeting. .

**3.2** Election of Vice President: Nominees: Hack and Dittbrenner. Vote taken: Hack vice president 2020-2021.

**3.3** Election of Secretary: Nominee: Hasselbring. Vote taken: Hasselbring secretary 2020-2021.

**3.4** Election of Treasurer: Nominee: Deschner. Vote taken: Deschner treasurer 2020-2021.

**4.0 AOA Board Members Duties & Responsibilities –** Corporate Counsel Visani

**4.1** Board Code of Conduct –Visani presented Code of Conduct. No potential changes suggested. Board asked to sign and submit to office.

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**4.2** Board Conflict of Interest policy – Visani explained the Conflict of Interest Policy. Board asked to sign and submit to office.

**4.3** E-mail expectations / issues – Visani explained the expectations regarding email between Board members and also communications between legal counsel and Board. .

**4.4** Communications to Members policy / social media – Visani explained the communications policy on behalf of organization.

**5.0 Board Procedures –** Corporate Counsel Visani

**5.1** Board meeting agenda items – President develops agenda. Board members should contact in advance if they want an item on agenda.

**5.2** 2020-2021 meeting schedule – 7 p.m. eastern time 4th Monday of month.

**6.0 Committee Liaison Appointments**

For future discussion: committees, structure and terms.

**2020-2021 Committee Liaisons**
Government and Industry Relations Committee: Dittbrenner
Judges Training and Certification Committee: Milligan
Judge Advisory Committee: Vigus
Show Rules Committee: Deschner
Fiber and Fiber Products Committee: Ball (Labreque will continue as committee member)
Alternative Products Committee: Hack
Membership: Hasselbring
Affiliates Council: Brummet
Registry Petitions and Appeals: Dittbrenner, Brummet, Labrecque
Grievance Review Committee: Vigus, Brummet, Hassebring

**7.0 Identify 2020 - 2021 Board Goals Supporting AOA Mission and Strategic Plan**

The Board proceeded to discuss and identify major goals for the next year. Those goals are as follows:

Board Goal #1: Be the Champion of Alpacas
- Best practices, alpaca welfare
- Promote responsible ownership
- Business models
- Parentage validated registration

Board Goal #2: Support Fiber
- Work towards alpaca fiber listed as USDA commodity
- Top traits for end uses of fiber

Board Goal #3: Funding for Research, Scholarships, Programs
- Explore foundation partnership
- Develop fundraising plan including planned giving, trusts, unrestricted, dedicated giving

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Board Goal #4: Expand tools for alpaca industry members

- Coefficient of inbreeding tool into database
- Develop and provide EPD education for members

Board Goal #5: Website – Visual Re-Do

Board Goal #6: Alpaca Show Revitalization

- Show registration system
- Review recommendations from Show Task Force

The Board and staff will continue to develop tasks and metrics corresponding with these goals.

**10.0 Adjournment –** Meeting adjourned at 4 p.m. eastern time.

**Next meeting:** August 24, 2020