# Membership Committee (MemberCom) MINUTES

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| **Committee Members:** | Jim Beck<br>Ruth Anne Goss<br>Michelle Kutzler<br>Bonnie Potter, Chair |
| **Board Liaison:** | Patty Hasselbring |
| **Staff Liaison:** | De Monson<br>Angela Nosal (absent) |
| Guests: | Laurel Shouvlin, Chair Youth Committee<br>Jennifer Hack, Youth Committee<br>Stephanie Glyptis, Youth Committee<br>Stephanie Block, Youth Committee |
| **Meeting:** | **Conference Call – Monday, February 5, 2018**<br>7 PM Eastern Time/4 PM Pacific Time |

**1.0 Meeting Opening** at 4:03 PM Pacific Time.

1.1 The members of the Youth Committee were welcomed and everyone on the call introduced themselves.

**2.0 Unfinished Business**

2.1 ILR Camelid Companion Certification (CCC). Potter reported that the Executive Director forwarded the agreement that had been reviewed by the AOA Attorney, who suggested that all of the documents be finalized before sending the agreement to the AOA and ILR boards for signature.

2.1 AOA Youth Membership Discussion. Potter briefly reviewed the ideas for the Youth Membership which have been discussed including the ideas from the llama organizations. Kutzler was thanked for distilling the ideas into some recommendations for consideration, which were distributed by email to all. Kutzler reviewed each item on the list and her rationale for including them, and discussion followed. Charging only $10 for youth membership was supported. Todays youth prefer reading online as opposed to printed newsletters. The AOA Youth Citizenship award could be announced and discussed at the exhibitors meeting. There was discussion about the current performance and showmanship classes for youth, which there may not be a charge to enter depending on the show. There is no stall fee for youth in performance classes at AOA National Show. It was suggested that we may need to do more to increase awareness of youth show opportunities. The ideas for an AOA Youth Article and Art Contest were discussed. We currently have a Junior Photo Contest at the National Fleece Conference. Perhaps there could be two categories for articles, fiction and non-fiction. Youth Committee has submitted ideas for Youth Halter classes and Youth Handler certification to the AOA Board for consideration. Some suggestions, such as the Showmanship High Point Award, may need to be reviewed by the SRC. At the conclusion of the discussion it was decided to have the Youth Committee develop the specific recommendation for a Youth Membership for consideration by the AOA Board. Michelle Kutzler and the Membership Committee will be available for consultation as needed. The Youth Committee members were thanked for their participation and the left the call.

2.3. Membership Survey Update: The draft survey questions have been presented to the AOA board for their review and input.

**3.0 New Business**

**3**.1 None discussed at this meeting.

**4.0 Approval of Minutes**

4.1 Minutes of 1/1/18 meeting. Kutzler made motion to approve the minutes as written; Beck seconded the motion. Motion carried.

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**4.0 Meeting Wrap**

**4.1** Hasselbring updated the committee members on some of the member benefit changes that have recently been announced, including elimination of the $5 processing fee, the extension to 180 days for making transfers at the lower rate, and the lower cost to register older alpacas until the end of March.

**4.2** Review Action Items: Potter reviewed action items.

**4.3** Next Meeting Date: First Monday, March 5, 2018 at 4 PM Pacific/7 PM Eastern.

**4.4** Adjournment: meeting adjourned at 5:09 PM Pacific Time.

Minutes submitted by Bonnie Potter.