Fiber and Fiber Products Committee Agenda
January 4, 2021
7:00pm Eastern, 6:00pm Central, 5:00pm Mountain, 4:00pm Pacific

Committee Members:
B-J Ellis - Absent
Alyssa Winterfeld (AOA Staff Liaison)
Ruth Fuqua
Karen Ball (BOD Liaison) Present
Wini Labrecque
Elizabeth Taylor
Elaine Gerber
Charlene Schmid (Committee Chair)
Eleni Roberts (Secretary)
Clarissa Wisner

1.0 Action: Call to order The meeting was called to order at 4:02 pm pacific time

2.0 Action: October Meeting Minutes Approval A motion was called to approve the minutes from November (no meeting in December). The motion was seconded, all in favor.

3.0 Update: AOA Board Update, Karen Nothing has been discussed yet with AOA Board. Will discuss goals and extravaganza at next meeting.

4.0 Update: Natural Fiber Display Natalie will do a final verification and approval before it goes to print
Preparing for print, I will proof prior print

5.0 Discussion: Work Groups--Google Drive
1. Google 101: Upload files
2. Zoom Breakouts—refresh and restart 10 min.
3. Group report-out; next steps
    a. Student Design
    b. Research Abstracts
    c. Logo/US Grown
    d. Fiber Arts and Skeins
    e. EPD Explained
    f. AOA Resource Review

Discussion on how to access google drive and maneuver through the folders, how to post onto site and getting information from the site. Did a group break out session so that each group could discuss their "why" question and any updates during the month. Regrouped and discussed each subgroup. Each group has more work to do before it is presented to AOA board.

6.0 Discussion: Develop a US Fiber Standard

1. Define what a US Fiber Standard would require
2. Review Fiber Council information, collect additional, needed information
3. Share Fiber Standard (Q1 2021)
4. Use the IFA and other sources to educate on Fiber Standard

   The fiber standards need to be voted and agreed upon by entire committee. Need to avoid any bias. What would be required to develop a standard. Need to have this by March 2021. Need to research what is being published at this time and update the standards.

7.0 Open Discussion All

Looking at a new person to be on the committee. Danae Roberts from Vernal, Utah. She has been raising alpacas for 3 years and has comprehensive working knowledge of marketing strategies and social media. She would be a great asset. Voted to give it some thought and vote next month.

AOA Board needs someone to write and article on Fiber to Fashion discussing the change in marketing since Covid-19. From events to on-line marketing.

Reminder that each committee member needed to be a current member of AOA to be on the board.

Next month we will discuss the review of fiber standards and IFA standards

Winnie made a motion to close the meeting, seconded by Elaine at 5:00 pm pacific time.