# Fiber & Fiber Products Committee (FiberCom)

Meeting Minutes
August 3, 2015

**Meeting:** Conference Call—August 3, 2015, 8:00 p.m. EDT

**Members:** Stacy Heydt, Chair
Launda Soper, Secretary
Stacie Chavez
B-J Ellis
Ruth Fuqua
Chris Reachard

**Board Liaison:** Norm Johnson

**Staff Representative:** Andrea Harrington

**1.0 Meeting Opening:** Meeting opened at 8:04 pm EDT

**1.1 Approve Minutes:** Motion to approve minutes from July meeting. Stacie made the motion to approve, Stacy seconded, motion passed.

**2.0 Old Business:**

**2.1 National Fleece Show Update:**

Norm informed us that at the last board meeting it was thought that the last National Fleece Conference will be shown to make a profit. Andrea is still gathering information on available venues for our next show. Norm said Laurel and Steve will be summarizing their thoughts and will get with him later on. Norm feels they have a good understanding of what will be required for a successful show.

We again covered what we feel will be elements for a successful event:

- On-going classes
- Fashion show
- Lectures
- Art walk
- Items for sale
- Fiber for sale
- Demonstrations
- Lots of advertising
- Partnership with a local affiliate for added support & volunteers

**2.2 Project #9 Fashion Brochure:**

No new pictures have been taken for the brochure. We feel it is important that the brochure reflect that alpaca is not just for the runway and high fashion but that is a good, sturdy product for every day wear. Darby will reconsider getting further pictures and having an editor read through the brochure in the next few weeks.

**2.3 Project #5 Resource Directory Project:**

A working list of contacts and links with services available is our end goal. We will need to check with the IT people and see how it is progressing.

**2.4 Project #10 Fiber as a Business Brochure:**

We will continue brainstorming on this item but feel it should be a comprehensive “how it’s done” pamphlet with a working model as an example. We may involve affiliates and have them join in with ideas and examples. The first pamphlet will be designed for the consumer as a model of how a fiber business can be set up.

**3.0 New Business:** Stacy would like articles to be submitted on varying topics including what to do with your fiber.

**4.0 Meeting Wrap:**

**4.1 Next Meeting:** Monday, September 7, 2015, 8:00 p.m. EDT.

**4.2 Adjournment:** Motion to adjourn by Stacy, seconded by Stacie, passed. Meeting was adjourned at 8:45 p.m. EDT.