AOA Membership Committee

Minutes

January 9, 2023

Present:	Kathy Brown
	Ron Cosner
	Elden Harms
	Brittany Richardson
	Beth Turner
Staff Liaison:	Alyssa Winterfeld
Board Liaison:	Brian Houchin
Executive Director:	Robin Gifford

1.0	**Opening Remarks**	**Meeting called to order by Elden.**	**5**
2.0	**Minutes for Approval–November 2022**	**Motion by Brittany, seconded by Kathy. Approved**	
3.0	**New Member Phone Calls Report**	**Please remember to make the calls. Robin will ask Youth Ambassadors from Youth Committee to make calls to new Youth members**	**5**
4.0	**Old Business**		**5**
	4.1 Existing Member Phone Calls–Update	**More information to come**	**5**
	4.2 Recruitment Cards for Shearers	**Ready to go! Cards will be printed and mailed by office staff. Priority is shearers, so mini-mill cards will be sent once shearer cards are out. Elden requests that committee be notified once cards are mailed Elden suggests considering getting cards to AOA members - discussion for another time**	

5.0 New Business		
5.1 Social Media Posts	**Alyssa will post on FB tomorrow about membership drawing. Please share widely**	**15**
5.2 Positive Member Experiences	- **Having a voice within the organization** - **Knowing who to call for questions/comments** - **Ability to find a mentor nearby** - **Office staff always helpful and friendly** - **Show system** - **Variety of educational programs** **This is a strategic goal of Board of Directors. Please think about YOUR positive member experiences for further discussion next month.**	**10**
5.0 Adjournment–Next meeting February 13, 2023	**Moved by Brittany, seconded by Kathy. Adjourned 6:45 PM**	