Board Meeting Minutes

Our Mission

Champion the unique qualities of alpacas and encourage responsible breeding and care to ensure a thriving and sustainable alpaca industry.

Our Vision

AOA is the leading authority on alpaca ownership, breeding, and registration while fostering a strong community of alpaca enthusiasts.

Board of Directors

Jennifer Hack, President	Brian Houchin, Vice-President	Jason Gill, Treasurer
Michael Livingston, Director	Rhonda Deschner, Director	Gina Glasscock, Director
Mary Miller, Director	Sharon Milligan, Director	Mike Walsh, Director

Executive Director: Robin Gifford

Meeting: Video Board Meeting
Monday, February 24, 2025; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening — Hack

Called to order: 5:05 MNT

2.0 Consent Agenda — Hack

January email approval ratification, Executive Director's Report, Dashboard, Social Media stats and committee Reports NOT needing discussion or action.
Motion to approve: MMiller 2nd: SMilligan All approve.

3.0 Financial Report — Gill

Document reference: January Financials, Year-to-date Financials, Executive Financial Summary
Gill reported a positive gain for the month. Primary memberships are ahead of target while Business members are lagging slightly.

4.0 DDC + Color Test — Hack

- DDC has provided AOA an offer regarding color coat testing, reliant on working with Kylie Munyard.
- Goal is to offer a test to members that is affordable.
- DDC is asking AOA to invest in tech. Gifford will summarize board discussion, then seek approval for negotiation targets..

5.0 Other Business — Hack

5.1 Shining Star update
Plan to award the Shining Star at Futurity per approval from Tim Vincent.
5.2 NY Camelid event – www.camelidparade.org
Worldwide camelid event is coming to NY. Looking for speaker(s) and demonstrators from AOA representing the North American alpaca industry. More details to follow.
5.3 Member issue – transfer alpaca

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Motion by GGlasscock, 2nd: RDeschner, approved to send a FedEx letter with signature required to UK address of member regarding transfer of an animal left in agent's care.

5.4 Tech update – Black out period?

As we move forward with technology transfer to Grassroots, assuming a successful transfer and testing, once we are ready to go live, there will be about a month-long time period when no registrations or transfers can be made. Any in process animals will have to start over once live. The board stressed the importance of giving members as much time notice as possible once we know when the blackout period will occur.

6.0 **Adjournment** M: GGlasscock 2nd: SMilligan Hack

Next regular meeting: March 24, 2025