Board Meeting Minutes

Our Mission

We advance responsible alpaca ownership and breeding through our world-renowned registry, comprehensive education, leadership, and vibrant member community. We build a community, *through member and volunteer support,* where we ensure the long-term sustainability and success of alpaca livestock for current and future generations.

Our Vision

To be the definitive livestock model and global leader advancing all aspects of alpaca ownership—from breeding and health to fleece utilization and business development—while growing a thriving community that champions the alpaca industry's future.

Board of Directors

Jennifer Hack, President
Brian Houchin, Vice-President
Jason Gill, Treasurer (absent)
Michael Livingston, Secretary
Gina Glasscock, Director
Scott Miller, Director
Sharon Milligan, Director
Jay Penica, Director (absent)
Mike Walsh, Director

Executive Director: Robin Gifford

Meeting: Video Board Meeting
Monday, January 26, 2025; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening Hack call to order 6:05 PM CST

2.0 Consent Agenda Hack
December minutes approval, Executive Director's report, Dashboard, and committee reports NOT needing action. Motion to accept with minor corrections in the net column of registration numbers. Brian - motion, Sharon - Second, all approve.

3.0 Financial Report Gill Document reference: December EOY Financials, Year-to-date financials

4.0 Shining Star (AOA / Affiliate Volunteer extraordinaire) Hack Nominees in the folder. Shining Star and James G King nominees discussed. Shining Star recipient motion by Gina, Brian - second, all approve. James G King recipient motion by Gina, Scott - second, all approve.

5.0 James G King (HUGE contributor to the industry)
James G King recipient motion by Gina, Scott - second, all approve.

6.0 Other Business Hack

Staffing Update

- Marie has announced her retirement with her last day set for June 11, 2026, after 21 years with the

organization. Robin is planning to compile a booklet of well wishes to present to her at Nationals

6.1 Insurance update Penica

The organization has secured a partnership with American National Farm and Family insurance company, offering a 10% discount on health, home, and agritourism insurance policies for members.

6.2 National Show Needs Gifford a. Vet check hospitality. 2 hour shift Wednesday and Thursday.

Give out water, a feather boa!, and a big warm welcome!
b. Poop Racking Contest
c. A Conversation with Leadership, Saturday afternoon.
This is a roundtable I want to have and would love one or all board members available to join!
d. Dinner date for Jeremy and Hugh on Saturday evening. ;-)

6.3 Membership call (5/board) Gifford

- Board members agreed to make phone calls to members, with Robin suggesting each person take five names.
- The outreach plan includes mailed letters followed by phone calls a week later. These activities will be scheduled after the TxOLAN event to manage workload.
- Current membership revenue stands at $113,960, with $54,780 still needed to match last year's total. The organization has reached over halfway toward its annual goal with a third remaining.
- Membership typically sees spikes before shows, with business members renewing early for upcoming events. Another smaller push is expected before fall shows.
- The board decided to postpone activities for both Alt Products and Membership committees until after Nationals, acknowledging current workload limitations.

6.4 Committee Updates

6.5 840 tag implementation

- Cost information for 840 microchips was shared: approximately $3.25 per chip when bought in bulk (box of 25) from Avid, or around $7 each when purchased in smaller quantities.
- The board recommended placing new 840 chips in the opposite ear from existing chips to prevent interference, as two microchips in the same ear can interfere with each other and cause neither to function properly.
- The board unanimously approved making 840 microchips mandatory for all newly microchipped animals attending AOA-certified shows effective January 1, 2027, while strongly encouraging members to begin using them immediately for all animals.
- Motion Sharon, Scott - second

7.0 Adjournment Hack

Next regular meeting: February 23, 2026