Board Meeting Minutes

Our Mission
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

Our Vision
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors
Jennifer Hack, President
Michael Livingston Vice Pres.
Rhonda Deschner, Treasurer
Mary Miller, Secretary
Brian Houchin, Director
Wini Labrecque, Director
Scott Miller, Director
Sharon Milligan, Director
Mike Walsh, Director

Executive Director: Robin Gifford

Meeting: Video Board Meeting
Monday, November 27, 2023; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening Hack
Meeting called to order at 5:03pm Mountain

2.0 Consent Agenda Hack
October email approval ratification for BOD and Special meetings, Executive Director's Report, Dashboard, Committee Reports NOT needing discussion or action.
Scott motioned to accept, Brian to second, approved 9-0

3.0 Financial Report Deschner
Document reference: October Financials, Year-to-date Financials, Executive Financial Summary

4.0 Strategic Discussion: Budget 2024 Deschner/Gifford
Review and discussion of the proposed 2024 budget.
Motion to accept 2024 budget by Sharon, Scott to second, approved 9-0

5.0 Other business

5.1 Points Task Force Nominees ` Hack
DIscussion of new members to Show Points Task Force.
There are 9 proposed nominees to the new Show Points Task Force. Juie Delaney will continue on the show points committee. Jennifer will reach out to proposed nominees to determine interest/availability. Mary Miller to be BOD liason
Motion to accept by Rhonda, Sharon to second, approved 9-0

5.2 Non-Breeders S Miller/Hack
Board discussed moving to 'Grade' of animal instead of non-breeder, no bloodcard would required. Board to discuss again next month.
Board also discussed allowing non-breeders in halter and fleece shows.

In order to compete in halter ring, board discussed alpaca must be registered as a breeder.
Scott motion to accept, Mary to second, approved 9-0

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Non-breeder participation in fleece shows discussion to continue next month.

5.3 Marketing 2024 S Miller

Idea from Scott to create a marketing & advertising campaign for 2024 inviting people to alpaca ownership and reinforce this messaging through the year. Mary to bring the idea to the marketing committee for the next meeting.

5.4 Call for Herdsires and Donations Gifford

Robin made a plea for help with getting herdsire donations and potential animal donations for the auction. Board to work on suggestions for potential donations.

5.5 Other

Sharon Milligan read a letter to the board from herself and Mark Milligan about a complaint filed with the board.

8.0 Adjournment Hack

Scott motioned to adjourn at 7:27pm

Next meeting: December 27, 2023 at 5pm Mountain