Board Meeting Minutes

Our Mission
Champion the unique qualities of alpacas and encourage responsible breeding and care to ensure a thriving and sustainable alpaca industry.

Our Vision
AOA is the leading authority on alpaca ownership, breeding, and registration while fostering a strong community of alpaca enthusiasts.

Board of Directors

Jennifer Hack, President	Brian Houchin, Vice-President
Jason Gill, Treasurer	Michael Livingston, Director
Rhonda Deschner, Director	Gina Glasscock, Director
Mary Miller, Director	Sharon Milligan, Director
Mike Walsh, Director	

Executive Director: Robin Gifford
HBE Representatives: Ashley Bell, Morganne Craig

Meeting: Video Board Meeting
Monday, March 24, 2025; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening — Hack
Called to order: 5:05 mnt

2.0 Consent Agenda — Hack
February email approval ratification, Executive Director's Report, Dashboard, Social Media stats and committee Reports NOT needing discussion or action.
Motion to approve: Deschner 2nd: Gill All approve

3.0 Financial Report — Gill
Document reference: February Financials, Year-to-date Financials, Executive Financial Summary

- Gill reported that while we don't have all the financials in yet, revenue took a hit.
- Membership numbers are holding, but revenue is lagging due to more members renewing as Primary vs Business members.

4.0 Audit Report — Ashley Bell, Morganne Craig

- HBE issued an unmodified (clean) audit opinion for the consolidated financial statements of Alpaca Owners Association and the livestock entity (a for-profit organization)
- Total revenue for the year was approximately $1.3 million, a decrease of about $114,000 from the prior year. The largest revenue source remained registry income at $396,000.

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- Total expenses for the year were $1.3 million, a decrease of about $112,000 from the prior year. Program expenses accounted for 77% of total expenses, compared to 78% in the previous year. This is excellent.
- Motion to approve: Miller. 2nd: Houchin. All approve

5.0 Other Business Hack

5.1 National Show Contracts: 2026, 2027, 2028

- The organization has a contract for the national show in Fort Wayne, Indiana for 2026. They were also holding dates for 2028 and potentially 2027.
- The facility cost for Fort Wayne has increased by $3,600 to $22,500. Additional costs for pens and carpet.
- The Fort Wayne venue brings more animals, vendors, public attendance, and revenue, but also incurs higher expenses. The net financial impact compared to other venues (like Chickasha) is fairly significant.
- The organization has been exploring alternative venues for future national shows, including locations in Nebraska and Illinois.
- The Lincoln facility, despite being desirable due to its location and quality, is not available for the next 10 years. Similarly, Iowa is not an option due to lack of availability.

6.0 Adjournment Moton to adjourn: Glasscock. 2nd: Milligan All approve. Hack

Next regular meeting: April 28, 2025