Fiber & Fiber Products Committee Minutes
November 6, 2017 – Conference Call 7pm EDT

Attending:
Stacy Heydt, Chair
Launda Soper, Secretary
Margie Ault, AOA Staff Liaison
Laurel Shouvlin, Board Liaison
Chris Reachard
Norm Johnson
Wini Labreque
Ruth Fuqua
Clarissa Wisner
Stacie Chavez
B-J Ellis
Angela

Meeting Opening: Approve Minutes of September and October Meetings
Stacie Chavez mentioned that the minutes incorrectly reflected her attendance and Stacy said she'd make the necessary corrections. Stacie made the motion to approve the minutes for the September meeting, B-J seconded the motion, motion passed.

Stacie made the motion to approve the October meeting minutes, Launda seconded, motion passed.

Old Business:

Artists' Marketplace
After much discussion it was decided that the Artisan Marketplace would not be a feature at the National Halter Show but would be better suited to be featured at the National Fleece show and conference.

Student Design Competition
Ruth said she'd be sending out a request for yarn and materials for the students design boards.

2018 Fleece Show and Conference
Margie gave us a detailed rundown of the space available for the event and would like for the Committee to put together a list of potential workshops, speakers, etc. and have it ready as soon as possible.

Board Update:
It was suggested that we come up with a better name for the show and have some suggestions prepared. Laurel said she would be presenting Stacy with some topics to be addressed pertaining to our strategic plan such as branding, tracking pricing, research, etc.

Motion to adjourn was made by Norm, seconded by Stacie, meeting adjourned at 8:15 pm EST.

Next meeting to be held by conference call on December 4, 2017.