Board Meeting Minutes: May 2023

Our Mission
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

Our Vision
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors	Jennifer Hack, President	Lynn Edens, Treasurer	Wini Labrecque, Director
	~~Michael Livingston Vice Pres~~.	~~Rhonda Deschner, Director~~	~~Scott Miller, Director~~
	Mary Miller, Secretary	~~Brian Houchin, Director~~	Sharon Milligan

(Strikethrough = absent.)

Executive Director: Robin Gifford

Meeting: Monday, May 22, 2023; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening — Hack

Called to order at 6:08 CST

2.0 Consent Agenda — Hack

March minutes email approval ratification, Executive Director's Report, Dashboard, Social Media stats, Committee Reports NOT needing discussion or action.

Motion to approve: L. Edens. Seconded by S. Milligan. All approve.

3.0 Financial Report — Edens

Document reference: March + April Financials, Year-to-date Financials, Executive Financial Summary

1. Registrations continue to lag. Could be timing, could be owners registered at the end of last year to avoid fee hikes. Need to keep an eye on it.
2. Looking at Operating Reserves, we are required to keep 50 percent of the previous year's expenses in cash equivalents. We have dropped very slightly and will shift a modest amount from the Strategic fund to this fund, keeping us in compliance with our Investment Policy.

4.0 Other business

4.1 Update on 840 chip. See discussion notes from GIRCom and conversation with Jason Gill — Hack/Livingston

Notes in the DB.

- USDA is only concerned with tracing racing and food animals.
- MI requires the 840, if they keep the statute, we need to comply. If they rescind, we have options.
- Robin will call Michigan to learn more.
- Vote tabled until June.

4.2 Alpacas Magazine: Value of show results in print. — Gifford

- Can we use these pages for articles instead?
- Shows will still be covered, with photos.
- Championship ads still available. May be more visibility without so many pages of results.
- Live feed is like being there and one can go back and watch at any time, forwarding to the classes they want to see.
- Add results PDF to website in interim and stop printing old news.

Board Meeting Minutes: May 2023

4.3 July Planning meeting: dates, agenda, ideas. Gifford

- Extend invitation to new board member(s) to join meeting in June. Non-voting.
- Board planning meeting will be Thursday, July 13, all day.

6.0 Adjournment Motion to adjourn: S. Milligan. Second: W. Labrecque All in favor. 6:34pm CST. Hack

Next meeting: June 26, 2023