AOA Membership Committee
July 2021 Minutes

Committee Members Present:	Kathy Brown Ron Cosner Elden Harms Brian Houchin Sarah Donahoe, Chairperson Patty Hasselbring, Outgoing Chairperson
Staff Liaison:	Alyssa Winterfeld
Executive Director:	Robin Gifford
Board Liaison:	Lynn Edens
Meeting:	July 19, 2021 6:00 PM Eastern Time/3:00 PM Pacific Time Meeting via —ZOOM

WELCOME to Dana and Lynn!!!
THANK YOU to Patty for her leadership and dedication!! Appreciate the transition assistance.
Dates each joined membership committee. Sarah to forward to Robin
Review of P & P for committees

1.0 Meeting Opening

1.1 News of Importance from AOA— Robin, De, Alyssa
Report from Robin and Alyssa regarding successful NFE and Annual Meeting!

2.0 Old Business

2.1 Quarterly Review of AOA Dashboard Membership—Robin
Robin will forward AOA Dashboard information and Sarah will distribute to members

2.2 Veterinary Assistance Data—Sarah
Sarah and De to update yearly the Veterinary Assistance Information. Sarah to check PA New Bolton and Mississippi State University

2.3 Phone call welcome & Talking Points Review—see attachment—All
All in agreement…no further action
Reminder to catch up on new member calls

2.4 Membership Committee Recruitment—Sarah
Brian has agreed to stay on until replacement. Committee members to help with recruitment

3.0 New Business

3.1 Membership Committee Member Review of AOA Website—All

Tabled until next meeting. Committee members are to review AOA Website, About AOA. Purpose to improve our familiarity with AOA Website. Members encouraged to report information of interest at next meeting.

3.2 Membership Committee Review of Annual Goals 2021—see attachment—Sarah

Objective 1 Reviewed.

Sarah to draft working framework for video topics and distribute ahead of next meeting

3.3 AOA BOD 2021-2022 BOD Strategic Initiatives—Sarah info only

1. Contribute to the Advancement of the US Herd Quality
2. Elevate the Value of AOA Services
3. Promote Industry Growth/Alpaca Ownership
4. Maintain and improve sustainable mission consistent funding strategy

4.0 Minutes for Approval

Minutes from June Kathy motioned, Eldon second. All Approve

5.0 Meeting Wrap

Next Meeting Date: Monday, August 9, 2021, at 3 PM PST/6 PM EST