BOARD MEETING MINUTES

Our Mission:
Serve all Alpaca Owners Association Members to facilitate their success within the alpaca industry.
Our Vision:
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors:	Jennifer Hack, President	Wendy Dittbrenner, Vice President (absent)
	Lynn Eden, Treasurer	Sharon Milligan, Secretary
	Wini Labrecque, Director	Scott Miller, Director
	Jeff Williamson, Director	Rhonda Deschner, Director (absent)
	Michael Livingston, Director	

Executive Director: Robin Gifford

Meeting: Board Meeting, Monday DECEMBER 27,2021 7:00 Eastern Time

1.0 MEETING OPEN:
Meeting opened at 7:05pm Eastern Time.

2.0 CONSENT AGENDA:
November minutes vote ratified, Executive Director's Report, Dashboard, Social Media stats, Committee Report NOT needing discussion or action.
Motion to approve: Jeff, second: Scott approved 7-0.

3.0 Financial Report:
November financials, Year -to date financials, Executive Financial Summary

1. Lynn presented the facts that our cash loss this year was primarily due to the lack of revenue from the National Halter Shows. After review she felt our operating practices were sound.

4.0 STRATEGIC DISCUSSION 1: Youth committee-goals, chair committee.

1. Discussion included the need to clarify the goals for the committee as it pertains to the Boards objectives/ goals for the AOA youth program. There was a need to include clear performance indicators so that long term growth could occur.
2. Integration with established 4H and FAA programs.
3. It was felt that AOA would be setting the AOA youth program goals with the understanding that the affiliates would most likely be administrating the program at the direction and assistance of the AOA Youth committee.

4. Are-write of the presented goals will be completed by Robin and presented to the Board for approval.
5. The Board did agree that there was a need to re-establish the Youth Committee with the understanding that selection of members and Chairperson would not occur until the goals for the committee were approved. A motion to re-establish Youth Committee: Sharon, second: Lynn, approved 7-0. Sharon,

5.0 STRATEGIC DISCUSSION 2: Review Invited Champions survey results and discussion.

1. There was considerable discussion about the value of having the AOA National Show identify one clear Color Champion and Reserve Champion in every color group. The discussion included how the Invited Champion class effected that goal as well as how the membership felt about the Invited Champion Class (survey results). It was clear that the membership liked the Invited Champion Class. It was also clear that the way the Invited Champion winner currently goes directly to the Supreme Championship competition that there would not be **one** clear AOA National Color Champion in every color class after the Supreme Champions had been identified. If the Invited Champion winner did not win Supreme Champion, then there would be two animals in one of the color classes.
2. The Board felt that the Invited Champion class had value to the show system however a change, in the participation Rules listed on the web-site, should be done immediately to reflect how the Invited
   Champion winner would potentially proceed to the Supreme Champion competition.

There was a motion by Jeff and second by Lynn. The motion stated: The Invited Champion and Reserve winners will be awarded the appropriate ribbons and will then proceed to the Color Championship competition for the color group they belong. The Invited Champion winners would then compete with all the other first & second place finishers of that color group for the Color Championship. The winner of that competition would then compete for the Supreme Championship. Approved 6-1. Sharon, Lynn, Wini, Jeff, Michael and Scott voted yes, Jennifer voted no, Wendy and Rhonda absent. This will require an amendment on the web-site concerning the Invited Class rules, as the Board would like this change to go into effect in 2022.

3. There was also discussion concerning the Bred and Owned Class and how the winner of that class also went directly into the Supreme Championship competition. The purpose of the Bred and Owned Class
   is to "emphasize production from an ongoing breeding program". The Best Bred and Owned winner is not eligible to compete in the regular halter color classes however because of the classes purpose, the Best Bred and Owned winner is eligible to compete for the Supreme Championship.

6.0 OTHER BUSINESS:

6.1 Election Committee Nominations.
It was decided Board members will submit their nominations to Robin via email.

7.0 ADJOURMENT: Meeting ended at 8:46pm Eastern Time

Motion: Scott, second: Lynn
Next meeting: January 24, 2022