Fiber & Fiber Products Committee (FiberCom)

Meeting Minutes
May 1, 2017

Meeting: Conference Call—May 1, 2017, 8:00 p.m. EDT

Members: Stacy Heydt, Chair (absent)
Launda Soper, Secretary
B-J Ellis
Ruth Fuqua (absent)
Chris Reachard
Clarissa Wisner
Barb Ziek

Board Liaison: Norm Johnson

Staff Representative: Becky Farley

1.0 Meeting Opening: Meeting opened at 8:00 p.m. EDT.

1.1 Approve Minutes: B-J asked when the minutes had been sent, Chris let her know they were sent on April 27, 2017. The minutes that were sent out were for March so we will need to get the April minutes before approving.

1.2 Chris let us know that Stacy had an emergency on her farm and would be unable to attend the meeting.

2.0 Old Business:

2.1 2017 AOA National Fleece Conference:

Chris told us that he and Stacy agree that the Marketplace for the Sacramento show will have to be cancelled because we cannot find anyone who is available to facilitate the marketplace. After some discussion, it was agreed that this would be for the best. Clarissa suggested that we have signs at the Sacramento show advertising the Marketplace coming to the 2018 National Show. Chris offered some items to have on display. Motion was made to advertise the Marketplace for future shows and to cancel it for the Sacramento show, B-J made the motion, Barb seconded, motion passed.

Norm had to leave the meeting due to an emergency but re-joined later.

2.2 Fiber as a Business Brochure:

Chris asked Becky about the missing suri picture in the fiber brochure and Becky said there is a suri on the back page. Becky said an additional photo may be possible. Norm said he would read through it and proof it for mistakes.

2.3 2018 AOA National Fleece Conference:

Becky let us know that she has been refining her search for a suitable venue for the 2018 show. Chris asked when we would know when the venue had been selected and Becky said she is swamped with the 2017 show right now and will let us know asap. Chris said until we have a location we really are unable to move forward with the planning phase.

2.4 Fiber Council Update:

No updates. Meetings have been on hold lately.

2.5 AOA Website Fiber Documents:

Need to be reviewed and updated if they can be found, tabled for next meeting.

2.6 Fleece Show Signage:

Becky and Chris will let affiliates know that there is signage available about the fleece show that can be displayed at their shows.

3.0 New Business:

3.1 Board Update:

Norm informed us that the election is coming up. AOA will be sending out an AlpacGram later this week regarding the voting process. AOA's Spin-Off will be closing soon. The Board is working on strategic plans. Norm gave us an update on the advertisement for *USA Today*. Affiliates can use the ad copy.

4.0 Meeting Wrap:

4.1 Next Meeting: Monday, June 5, 2017.

4.2 Adjournment: Launda motioned to adjourn, B-J seconded, meeting adjourned at 8:53 p.m. EDT.