Membership Committee Minutes

November 11, 2019

Committee Members: **Present:** Sarah Donohoe, Ruth Ann Goss, Elden Harms, Patty Hasselbing
Absent: Michelle Kutzler

Staff Liaison: De Monson

1.0 Meeting Opening

1.1 News of Importance from AOA

- Robin Gifford, New ED, starting 12/5/19
- Natalie, Margie, De went to Empire Show to tape innovative fleece assessment. De discussed the process a bit.
- Margie and Dan – FFA – 379 leads.
- Margie went to USDA Farmers Market in DC to promote alpacas

2.0 Old Business

2.1 Contacts with New Members – Patty shared experience, will send link again to committee.

2.3 Veterinary letter- done, waiting for email addresses and then ready to go

3.0 Youth Involvement

3.1 Surveys –online survey for affiliates reviewed and changes needed. De will make revisions and send out to committee. FFA survey ready to go out.

- Suggestion to have staff members' photos and areas for contact on website so members know who to call about various things

3.2 Update on Camelid Companion Program (De) - trial run with a couple of 4H programs

- Option of uploading videos for certifiers to review
- Remove the word "certification" from description as it has implications beyond intention.
- Action plan for promotion - Sarah will work on action plan for December meeting to include:
  - Downloadable brochure with benefits of program and ways to use program
  - Suggestions for utilization: farm events to sponsor program, ways affiliates could implement etc

4.0 Plan for Next Meeting –

4.1 December: Complete discussion about youth involvement, recommendations

4.2 January: Membership Levels and Benefits
"**Initiative:** Review/Revise Membership and Registration Structure (focus on the Membership Structure aspect) - We will begin this discussion in January.

5.0 Minutes for Approval

4.1 Minutes from 9/9/19 Sarah moved, Eldon seconded, all approved

6.0 Meeting Wrap

5.1 Review Action Items

5.2 Next Meeting Date: Monday, December 9, 2019 at 3 PM PST/6 PM EST

5.3 Adjournment