Fiber & Fiber Products Committee Minutes
4 Jun 2018 – Conference Call 7pm EDT

Attending:

B-J Ellis
~~Stacie Chavez~~
~~Laurel Shouvlin~~
~~Margie Ault, AOA Staff Liaison~~
~~Bud Synhorst, AOA Executive Director~~
Norm Johnson
Wini Labreque
Ruth Fuqua
B-J Ellis
Angela Nosal, AOA Event Coordinator
Clarissa Wisner

Absent: Bud, Margie, Stacie, Laurel

Meeting Opening: Approve Minutes of May 2018 Meeting
Motion to approve the minutes of the May 2018 minutes was made by Wini and seconded by Ruth; Minutes approved.

Old Business:

Student Design Competition
Ruth provided an update on the process;

Final Entries are judged and finalists selected; Finalists have been notified and preparing to attend the Natural Fiber Extravaganza in Nashville.

Some sponsors have been acquired but there is the ongoing need for financial support.

2018 Natural Fiber Extravaganza
Registrations for the fleece show, workshops and extravaganza is underway.

Sponsorship enrollments are slower than desired;

Vendor participation is good, more are being solicited.

Advertising is active with additional articles and communication coming in the ALPACAS Magazine.

New Project: Why Alpaca?

An initial draft of a letter to be submitted to testing labs was reviewed. Certain changes were identified. Norm will modify and submit for additional feedback.

Board Update:
Laurel was not able to attend.

Fiber Sample Display

We had previously discussed the idea of having a natural fiber display that would be similar to what the CALPACA affiliate and the Fibershed group had on display at the Sacramento fleece show. Ruth volunteered to see what we could do for the Natural Fiber Extravaganza; We may not be able to be as complete as the fibershed display, but this is a project we should continue to embrace.

Next Meeting

Ruth requested that we have Chris R, attend the July meeting to get an update on the AOA MarketPlace.

Meeting Closure

Motion to adjourn was made by BJ, seconded by Clarissa, approved by all. adjourned 8:05 EST.

Next meeting to be held by conference call on 2 July 2018. 7PM EST; 6pm CST; 5pm MST; 4pm PST;