Fiber & Fiber Products Committee Minutes
9 Sept 2019 – Conference Call 7pm EDT

Committee Members:
B-J Ellis
Elizabeth Taylor
Karen Ball
Margie Ault, AOA Staff Liaison
Charlene Schmid
Alyssa Winterfield, AOA Office
Denise Coonley
Wini Labrecque
Norm Johnson
Ruth Fuqua
Clarissa Wisner

Absent: Wini, Ruth; B-J;

Approve Minutes of Aug 2019 Meeting
Motion to approve the minutes of the AUG 2019 minutes was made by Charlene and seconded by Clarissa;

New Office Member

Alyssa Winterfield introduced herself and provided us her background; She is focusing on the 2020 Natural Fiber Extravaganza and preparing for the 2020 Halter Show; We all look forward to working with her as required for the 2020 NFE;

Why Alpaca Poster?

We reviewed version 9 of the document; It was recommended to make all the font in the blue color. It was also recommended to put a section in the document where a farm could put their identifying information prior to printing.

Committee Goals

We reviewed the AOA goals that Karen had distributed. We need to continue our fiber testing, gather the existing test results that we have invested in. We need to continue to invest in education and communication like the 'why alpaca' poster.

Our challenges remain the same. There is a lot of variability across the membership's knowledge base needs for information. There is always the discussion of need to know more about grades and applicability of grade to target products. We need to be cautious here as there are tuition based classes in existence for this education and we don't want to try and make it free.

Natural Fiber Extravaganza;

It was recommended that we define a theme for the 2020 NFE. There was a lot of discussion on this concept and we felt it was best to have a theme after we solidify a

keynote speaker. Deb Robson is still the recommended speaker; Alyssa will reach out to her with the goal of securing her as a speaker.

We also need to create some hold the date cards for members to distribute at fall festivals.

Board Update:

- The board is starting to search for our new Executive Director.

Meeting Closure

Adjourned 8:05 pm EST.

Next meeting to be held by conference call **on 7 OCT 2019**. 7PM EDST; 6pm CDST; 5pm MDST; 4pm PDST;