AOA Membership Committee

Minutes

March 13, 2023

Committee Members: Kathy Brown
Ron Cosner
Lori Grimes
Elden Harms
Jennie Mezick
Luke Stultz
Beth Turner
Sarah Donahoe, Chairperson

Staff Liaison:
Board Liaison:
Executive Director:

Meeting: March 13, 2023
6:00 PM Eastern Time/3:00 PM Pacific Time

Join with Google Meet

1.0 Opening Remarks–	Plan is to work on social media program for next 2 months and then follow with member benefits
2.0 Minutes for Approval February 2023 Minutes	Motion to accept by Kathy, second by Beth Turner All in favor
3.0 New Member Phone Calls Report New AOA Paid Member Call List	Discussions of interest–member discussion of phone conversations w/ new members. Nothing to report. Recommendation for De to include info on new member zoom meeting dates on AOA new member call list. All AOA Membership Committee Members are invited to join. Follows our committee mtg at 7:15 PM EDT. Sarah to check with De

5.0 Old Business **5.1 Existing Member Phone Calls–Update–Tabled until Apri**	Robin to screen lapsed member list 2022 for potential persons to call. Will await
5.2 AOA Marketing Subcommittee Update AOA Social Media Post 2023	Sarah presented program recently developed from AOA Marketing Subcommittee to increase engagement of members via Facebook AOA Member Group. Committee is open to participating in social media posts. Further discussion as to particulars next meeting.
5.3 Positive Member Experiences - Having a voice within the organization - Knowing who to call for questions/comments - Ability to find a mentor nearby - Office staff always helpful and friendly - Show system - Variety of educational programs This is a strategic goal of Board of Directors. Please think about YOUR positive member experiences for further discussion next month.	Tabled
6.0 New Business	
6.1 Member Suggestions Change Show Format Add alpaca attacks database	Tabled
7.0 Adjournment–Next meeting April 10th, 2023 at 6:00 PM Eastern Time/3:00 PM Pacific Time	