Board Planning Minutes

Board of Directors:

Steve Aitchison, Director	Rhonda Deschner, Director	Andy Merriwether, Director
Karen Ball, Director	Wendy Dittbrenner, Director	Mike Vigus, Director
Shauna Brummet, Director	Patty Hasselbring, Director	Jeff Williamson, Director

Executive Director: Bud Synhorst

Meeting: Face-to Face Planning Session – Wilson County Expo Center - Lebanon, TN
Thursday, July 18, 2019 **8:30 AM Central Time**

Brummet called meeting to order at 8:27 AM

1.0 Meeting Open Brummet

2.0 CARRY OVER FROM PREVIOUS DAY

10.0 New Business (carried over from 7/17/19)

10.1 Member petitions received Synhorst

10.3 Parade of Champions Presentation Synhorst/Board

Board discussed the survey results from the Parade of Champions event concerning development of a database interface that would allow members/breeders to search for an alpaca's coefficient of inbreeding. A decision was made for Synhorst to approach Proteus (AOA's data/web management firm) for a cost to integrate this into the existing system.

3.0 Strategic Plan Discussion

3.1 Review of Strategic Plan Synhorst/Board

3.2 Review of Strategic Plan Outline Synhorst/Board

3.3 Review Strategic Plan Survey Results Synhorst/Board

4.0 Identify 2019 Board Goals Board Discussion

The board reviewed the membership's input on the importance of the items in the strategic plan and put together the following goals to work on and complete during the next year using a series of "goals", "action items", and "measurements". Progress will be reported throughout the year and at the completion of this board's year at the Fiber Extravaganza in July of 2020.

4.1 Board Goal #1 Board Discussion

We will cultivate demand for alpacas.

4.2 Board Goal #2 — Board Discussion

We will educate the world about alpacas.

4.3 Board Goal #3 — Board Discussion

We will evolve and expand tools for alpaca breeders.

4.4 Board Goal #4 — Board Discussion

We will present an alpaca breed standard to AOA members for a vote in the 2020 Board election.

5.0 Committee Goal Assignment — Board Discussion

5.1 Identify goals and key measures for each committee for 2019-2020 — Board Discussion