Fiber & Fiber Products Committee (FiberCom)

Meeting Minutes
May 2, 2016

Meeting: Conference Call—May 2, 2016, 8:00 p.m. EDT

Members: Stacy Heydt, Chair
Launda Soper, Secretary
B-J Ellis (absent)
Ruth Fuqua
Chris Reachard (absent)

Board Liaison: Norm Johnson

Staff Representative: Andrea Harrington

1.0 Meeting Opening:

1.1 Approve Minutes: Approve minutes from last meeting on April 6, 2016. Ruth made the motion to approve, Launda seconded, motion passed.

2.0 Old Business:

2.1 National Fleece Show Update: July 21–24, Thursday—Sunday, Arlington,Virginia: Andrea said the site visit went well, lobby may be a bit tight for space, should be a full house, registration is open, and the schedule is online.

2.1.1 Project #1 Artist Marketplace:

Need to put together information for website and e-blast.

2.1.2 Project #2 Demos from Guilds:

Andrea will need to know how much space is needed, Stacy will email Chris to obtain this information.

2.1.3 Project #3 Fleece to Shawl:

We'll table this until we have Chris with us.

2.2 Project #1 Student Design Competition Update:

Ruth is half way through labeling the boards and judging essays. There were 85 entries, judging will be Wednesday and Thursday, finalists determined on Friday. No donations yet from affiliates. E-blast to general membership for support needs to go out.

2.3 Project #10 Fiber as a Business Brochure:

Andrea said that De is right on track with the progress and will let us know if anything comes up.

2.4 Alpaca Fiber Council:

Norm said this is just a concept right now, has looked at other industries as models, will be studying various other entities and compiling data. Stacy feels AOA would want to remain involved in such a council, thinks it would be great to have a united council. Ruth said bringing factions together could be chaotic and perhaps the Fiber Committee could act as a filter/intermediary between the Council and AOA. Norm said funding would be a big issue and will keep us updated as progress is made.

2.5 Project #11 Fiber Slogan/Branding Alpaca:

We will discuss at a later date when we see where Norm's Fiber Council goes.

3.0 New Business:

3.1 New Members:

Norm will touch base with Darby to ascertain who should notify the new members of their acceptance to the Committee.

4.0 Meeting Wrap:

4.1 Next Meeting: June 6, 2016, 8:00 p.m. EDT.

4.2 Adjournment: There being no other new business, Launda made a motion to adjourn, Ruth seconded, motion passed. Meeting adjourned at 8:39 p.m. EDT.